

Relishing the Hard Button



You've seen the popular "easy" button. Just hit the easy button and things become easy. People love it. However, we know there are no easy buttons and no shortcuts to success. Successful people use the hard button. The hard button gives you a challenge. The hard button allows you to dig down, to make an unwavering commitment and dedication toward your goals. Winners resist the temptation to hit the easy button.

The easy button is a bright red shiny button. The hard button has a dull, well-used finish. It is chipped and worn because it has been around a long, long time.

Hitting the hard button reminds you to work harder. It reminds you to persevere. It gives you confidence that you are doing the right thing when others may be hitting the easy button. It tells you not to stop; you have to finish what you began. If you need to, you can hit the hard button again and again, as it never wears out. Using the hard button gives a tremendous amount of satisfaction and self-accomplishment.

Affirmation: I hit the hard button and relish the challenge.

To think about:

1. If you had the choice between the easy and the hard button, which would you choose? Why?
2. Describe the satisfaction you receive from a positive accomplishment.
3. Do you believe the quote, "The harder the challenge, the greater the reward?" Can you think of times when it has come true for you?

I learned the value of hard work by working hard. -Margaret Mead